

ICBE 2014

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The 5th International Conference on Business and Economics

"Innovating in Global Markets: Challenges for Sustainable Growth"

1 - 3 June 2014

TRYP Madrid Ambassador Hotel, Madrid, Spain

Paper Submission Theme

- * Marketing
- * Service Management
- * Innovation and Design in Business
- * Finance
- * Banking
- * Accounting
- * Economics
- * Insurance and Risk Management
- * Production
- * Industrial and Operation Management
- * Strategic Management and Management
- * International and Global Business Management
- * Entrepreneurships
- * Organization Behaviour
- * Business Ethics
- * Business Law
- * Business System
- * Hospitality and Tourism Management
- * Human Resource Management
- * Office and Facility Management

Paper Submission Requirement

Interested authors are invited to submit abstracts for consideration for the inclusion in the program. Abstracts should summarize the purpose, scope, principle results, and conclusion. The abstracts should also be written in single space format and should be minimum 250 and maximum 400 words.

Conference Venue

TRYP Madrid Ambassador Hotel,
Cuesta de Santo Domingo, 5, 28013,
Madrid, Spain
Tel: (34) 91 5416700, Fax: (34) 91 5591040
E-mail: tryp.ambassador@melia.com
Website: <http://www.trypambassador.madridhotels.it>



**Best papers will be selected for
publication in the UTCC International
Journal of Business and Economics (IJBE)
Vol. 6 No. 2**

(Suthawan Chirapanda and Gilbert Nartea, Editors)

The UTCC International Journal of Business and Economics is an international forum for the dissemination of research into, and applications of business, economics, and accountancy. Papers published in the UTCC IJBE have undergone peer review to ensure originality, relevance and timeliness. The journal thus provides a worldwide, regular and comprehensive update on business, economics, and accountancy research.

The journal invites research and application papers covering the above areas.

For more information, please contact:
E-mail: suthawan.chi@gmail.com
Website: <http://www.utcc.ac.th/utccijbe>

Registration Fee

Participant: US\$ 450 - 500
Student: US\$ 350 - 400

Important Deadlines

Abstract submission: March 31, 2014
Notification of acceptance: April 05, 2014
Full paper submission: April 30, 2014
Notification of revision: May 07, 2014

Paper Submitted to

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